



30-SECOND VIDEO/SLIDESHOW ADVERTISEMENT

VIDEO/SLIDESHOW ADVERTISEMENT DEADLINE

Friday, July 6

SUBMISSION GUIDELINES

Videos may be submitted via email, a file sharing service or a direct URL link. If you have any questions, please contact Breezsa via email or call (707) 337-6910.

FILE SPECIFICATIONS

- Audio - you may include audio in your submission, but is not required.
- Format QuickTime .MOV, MP4, Powerpoint or Keynote
- Projected in 16:9 aspect ratio - WIDESCREEN
- Resolution 720p (1280 x 720 progressive) or greater
- H.264 Codec for .MOV and MP4
- Run time 30 seconds
- Please include contact information with all materials in case questions arise

ADDITIONAL INFORMATION

Your 30-second video will be playing in the morning when the attendees arrive, at breaks and during lunch on a large screen in general session. The video will loop with other sponsor videos and general event information slides. Very similar to how an advertisement would run in the movie theater prior to the trailers.