



WORKSHOP INFORMATION

WORKSHOP LOCATION

Mission Bay Conference Center
1675 Owens Street
San Francisco, CA 94158

WORKSHOP DATES

Monday, July 23 (Day Zero)
Tuesday, July 24
Wednesday, July 25

WORKSHOP TIME/ROOM

Please refer to the event schedule for your specific workshop time and room:
<http://nodesummit.com/agenda/>

WORKSHOP FULFILLMENT

Deadline to Submit Fulfillment: Friday, June 29

**The earlier your workshop information is submitted, the sooner we can promote your involvement in Node Summit 2018.*

Please upload the below information by using the following fulfillment:
<http://nodesummit.com/sponsors/sponsor-workshop-fulfillment-form/>

Items Needed for Fulfillment:

- **Session Title**
- **Session Description** (25-50 words MAX)
- **Speaker Information** (please provide the following contact details for each workshop speaker, workshops may be an individual speaker or panel format): **NAME, TITLE, COMPANY AND EMAIL**

**Note: The Node Summit sponsorship team will register up to 2 of your workshop speakers under a complimentary pass. The registered speakers will be confirmed via email. Sponsors are responsible for registering any additional speakers.*



WORKSHOP INFORMATION *(con't)*

WORKSHOP PRESENTATION

Deadline to Submit Presentation: **Friday, July 6**

All workshop presentations must be submitted for review and approval by **Friday, July 6**

Please submit presentation(s) to Breezsa Zirkle at breezsa@magnifycomm.com by deadline.

If you have any presentation related questions, please contact Breezsa at (707) 337-6910.

Presentation Format and Guidelines: On the day of your presentation, you will be using your own computer for a plug and play setup. Please be sure to bring a power cord and any adaptors to connect to projector.

Display and Presentation Specifications: Set your presentation 16:9 widescreen.

Video Specifications: Quicktime .MOV or .MP4 files using the H.264 codec. The ideal resolution is 720p (1280 x 720 progressive).

Workshops Include:

- Projector
- Projector Screen
- WiFi and hardwired internet for speaker
- Space for 50 attendees, theater style set ONLY, no modifications can be made

WORKSHOP LAYOUT AND TIPS

Headline and Reception Sponsors:

- One (1) 60-minute workshops on main event days
- 75-minute use of conference room

Primetime Sponsors:

- One (1) 30-minute workshops on main event days
- 45-minute use of conference room

Presentation Tips:

- Be educational, avoid the product pitch
- Showcase your company's expertise; case studies are effective
- Discuss trends in the industry - how does your company fit in
- Create a buzz around your workshop; promote at your sponsor exhibitor table

Handouts:

- If you are using handouts for your workshop, you are responsible for bringing those handouts onsite and distributing them during your scheduled workshop